

## 6. MEMBERSHIP/MERL REPORTS

LIONS DISTRICT 105M

CABINET REPORT

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Name Douglas Cross

Office 105M MERL Chairman

Date 28<sup>th</sup> November 2009

2009-10

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### REPORT

MY LAST REPORT ASKED FOR FULL SUPPORT FROM ALL CABINET OFFICERS TO HELP ACHIEVE EXTRA MEMBERS TOWARDS OUR TOTAL REQUIREMENT OF 1250, I HAVE NOT RECEIVED ANY ASSISTANCE AT ALL.

OTHER THAN THE MERL COMMITTEE including both DVG's

I therefore repeat it is essential membership is discussed at each Zone meeting and the Region Membership Officer is invited, Zone Chairman must push membership.

The full programme for the **MERL** Committee will be divided into sections and the 5 Regions will be used instead of 3. This will not effect the Region Chairman's position.

**NEW CLUBS** This is the best way to increase membership

**Region 1** ( Dave Roberts)

Greatest opportunity to form a new club or clubs is in the North of 105M  
But we must get on board a team of Lions, preferably local who will help.

**Region 2** ( Heather Hill)

Atherstone meeting planned with a college of DG Femi and Andy  
Coleshill probably cards will be sent out Feb / March

**Region 2B** ( Birmingham) (David Cox)

David has now joined the MERL committee and will operate in this new Region  
A new idea of a corporate Lions Clubs is being investigated at this stage known as Birmingham Phoenix, lunch meetings are already planned for Jan & Feb

Birmingham Small Heath/ Sparkbrook meeting planned for this month with a contact in Birmingham Council

**Region 3C** (Coventry) (Bill Ranautta)

Coventry 3 Meeting have been held in conjunction with both Leofric & Godiva with limited success after a massive card drop, but work & meetings are proceeding

Leamington Spa Initial meeting held, next meeting with prospective Lions planned

**Region 3** (Chris Haynes)

Preliminary meeting started to reform Davertry

This is a very ambitious programme but we must plan for 2009/10 and afterwards, the programme must be continuous

## **2 REBUILDING**

All existing clubs with less than 10/11/12 members are being given special attention in each Region, some actions have already been put in place

Birmingham Erdington limited success 2/3 possible new members

Wolverhampton Martin Bye has just inducted 2 new members

Edgbaston have just inducted 2 new members

Dudley & Sutton Coldfield have recently held a membership drives

Hinckley & Burbage success from the YC drop 1 new member plus poss 2 more

I understand Castle Brom are about to induct 6 new members

Many in fact most other clubs fit into this category and want our help everywhere

## **RECENT NEW CLUBS**

Sandwell are about to induct 4 new members great effort for a new club

Thurnby should also consider a membership drive to built up membership

Alcester CB are slowly adding to their numbers now up to 7

Market Harborough CB Have recently held a YC drop with new members likely

Brixworth CB will know carry out their membership drive in the spring

## **YELLOW CARDS**

Results vary considerably often a second drop is required for success, sometimes a few cards (150/200) in a limited village, estate or hamlet gets good results

Remember on the Drinks & Nibbles night you must have a planned future programme with social nights very important. Many clubs are NOT doing this.

Will clubs please let me know when they are planning a Card Drop

BUT and a very big but individual invitation is still the best way to obtain new members.

## **FINANCE**

Financial help will be given were necessary, but make sure clubs request this help before YC are ordered, But we should reserve this help to Clubs with low membership.

## **OBJECTIVES**

The MERL Committee cannot achieve this alone, remember you are all membership officers. Particularly cabinet officers why does this fall on deaf ears, we are all in this!!!

A few none MERL Lions have been invited to the next meeting to try and put in new ideas to ensure the 105M Membership drive doesn't get stale.

We will only achieve our 1250 target if all exiting clubs increase membership and candidly the larger clubs should find it easier to obtain members

Phil White will assist any clubs or officers were details of LCI/ Lions etc are required,  
Doug 8<sup>th</sup> November 2009

**NAME:** Dave Roberts  
**OFFICE:** Membership Region 1  
**DATE:** 13-11-09

**ACTIONS SINCE LAST REPORT:**

Supported leaflet drops and attended membership meetings held by Dudley & Wolverhampton clubs. The support and assistance each club received from fellow lions clubs for the leaflet drops was disappointing, and at the last Zone meeting, I requested that all the clubs in the zone formed a membership team to help all clubs in future membership drives.

Wolverhampton lions inducted 2 new members.

Dudley lions have 1 potential new member

Walsall lions held a meet the lions evening on 12/11/09 and Bilston & Willenhall lions are promoting a membership drive in conjunction with Willenhall community Christmas lights celebration on 5/12/09.

I have been involved with members of the Perton carnival committee to promote Lions and have been invited to their next meeting to discuss future prospects for a potential new club.

Wombourne area also has potential for a Lions club with a large Community and should be targeted for the future once a meeting Place is identified.

**OBJECTIVES:**

Having supported membership drives in Zone A. it is my aim to attend future meetings in zones B and C to help and encourage as required.

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# LIONS DISTRICT 105M CABINET REPORT



Name Heather Hill  
Office Region 2 Membership Officer  
Date 13<sup>th</sup> November 2009

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**DECISIONS REQUIRED**

None

**JUSTIFICATION FOR DECISION**

None

**ACTION SINCE LAST REPORT**

I have helped Hinckley and Burbage with their drinks and nibbles evening, following the card drop in September at which Rob and I assisted, with lunch provided and very enjoyable it was too. The drinks and nibbles evening was very successful, with some future prospective members asking to assist and get involved with club socials and events. We are certainly hopeful that their membership will increase accordingly.

I gave a talk to Zone Chairman Bob Dutton's zone in September, which was well received, but it does appear that some clubs are becoming weary of the drinks and nibbles process – it is always important to follow the process as closely as possible, in order to obtain the best results. Certainly

Castle Bromwich have inducted new members due to previous leaflet drops/drinks and nibbles evenings.

Castle Bromwich have incorporated an orientation evening into their programme so that prospective lions know exactly what they are joining and this has proved very successful. I would recommend it to other clubs, before they induct new members.

I am proposing to try to restart Atherstone at some time in the New Year and if anyone knows of anyone in that area that I could approach, or that could help – could they please let me know.

I am available to talk to anyone who wishes me help – please invite me.

**OBJECTIVES**

To assist DG Femi and Region Chairman Greg on membership matters and try to increase membership within the district as much as possible.

I will be available to attend any clubs in the region that require assistance with their membership drives via the drinks and nibbles evenings – if requested to do so.

**LIONS DISTRICT 105M**

**CABINET REPORT**



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<b>Name</b>	<b>Chris Haynes</b>	<b>2009-10</b>
<b>Office</b>	<b>Region 3 Membership Officer</b>	
<b>Date</b>	<b>2 November 2009</b>	

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**DECISIONS REQUIRED**

None

**ACTION SINCE LAST REPORT**

Attended Merl Meeting on 28 October

**Hinckley and Burbage**

I was away on holiday so could not help at the new members evening, but I am pleased to report that they have 1 definite 2 possible and 2 probable new members from the evening

**Market Harborough Branch**

Attended the drinks evening along with Region Chairman Paul. 10 people came listened and chatted on the evening, the branch had a follow up social evening last week which 8 people attended a mixture of those who could not make the first meeting, and some who did.

The next event is a quiz evening on 11 November

**Brixworth Branch**

The event which was planned for October has been postponed until the spring

**Daventry**

We planning on doing a new member evening towards the end February/ early March, and will talking with the other clubs in the area re the help required approx 2000 homes at the moment

## **OBJECTIVES**

To continue to offer help and support to the clubs in the region, trying to improve membership.

**NAME:** Lion Bill Ranautta  
**OFFICE:** MERL Committee Special Duties Officer  
**DATE:** 9 November 2009

## **ACTIONS SINCE LAST REPORT:**

Market Harborough Card Drop in September proved to be successful with 16 replies resulting in 8 potential new members. Work is still in progress.

Alcester and District Lions Club is gradually working their way up, organising their own events. They held a quiz night on 3<sup>rd</sup>. November which was very successful.

Coventry 3<sup>rd</sup> Club is proving to be hard work with 26 initial responses from the Card Drop, with 16 potential members. Regular meetings have taken place heading towards formation. The next meeting on Thursday 12<sup>th</sup> is a social meeting, hoping to be a success to bring most of the potential members together.

To re-form Atherstone and Leamington Spa, work is in the pipeline to start in the New Year.

I am planning to visit some of the Clubs with fewer members in the New Year.

## **OBJECTIVES:**

My objective is to expand and consolidate in membership growth.

**NAME:** David Cox  
**OFFICE:** Membership (Birmingham Inner City)  
**DATE:** 14<sup>th</sup> November 2009

**DECISIONS REQUIRED:** None

## **ACTIONS SINCE LAST REPORT:**

Plans are in place for the Phoenix Networking Lunch on Thursday 25<sup>th</sup> February 2010. As soon as I have the mailing list I will forward it to Head Office for distribution.

This will not be available until January 2010.

Booked the restaurant  
Clarified the dates

## **OBJECTIVES:**

To raise the profile of the Lions within the business community to

1. Attract possible new members.
2. Possibly set up a new club
3. Attract possible new sponsors

**NAME:** Phil White  
**OFFICE:** Leadership Development Officer  
**DATE:** 8 November 2009

**DECISIONS REQUIRED:**

None

**ACTIONS SINCE LAST REPORT:**

Promoted the MD Emerging Lions Leadership Institute at Autumn Forum.

Held Zone Chairman's Review Meeting on 18 October, which was well attended by six of the nine Zone Chairmen and all three Region Chairmen. There was meaningful discussion and shared ideas and I think all who attended found it useful. Confirmed date for next review meeting on Tuesday 5 January 2010.

Region Chairmen have been requested to organise a venue and attendees for a New Members workshop in each region. These will not only be for recent new Lions but also for any Lion who has been a member for less than 3 years and has not already attended a previous workshop.

Circulated reminder of closing date for applications to the MD Emerging Lions Leadership Institute via webmaster and responded to emails from individual Lions concerning applications.

Cabinet post descriptions are being reviewed.

A Presentation Skills workshop will be delivered in February 2010 and will be open to all Lions across the District.

**OBJECTIVES:**

To develop and refine my role

To promote the range of workshops/seminars available and encourage ideas for new ones

To deliver a minimum of one of the offered workshops during this year

To promote Lions Leadership Institutes

To provide information/training/support as required, particularly to new clubs and new Lions

To look for potential in all fellow Lions in the District and encourage and develop that potential where possible