

SECTION 6: REPORTS OF INFORMATION, PR & COMMUNICATIONS COMMITTEE

NAME: Mike Cooke

OFFICE: Chairman Information, PR + Communications Committee

DATE: 22nd April 2010

DECISIONS REQUIRED:

To request all Cabinet Officers to keep the relevant Committee member aware of any Club, Zone, or any other activity which will be useful for them in fulfilling their District role to the best of their ability.

ACTIONS SINCE LAST REPORT:

A meeting of the Committee will be held prior to this Cabinet Meeting and with the District Governors permission I will update with any matters which arise.

OBJECTIVES:

To continue to assist my Committee members and all fellow Lions with PR and communications as and when required.

NAME: Mike Jobbins

OFFICE: District Registrar

DATE: 23 April 2010

DECISIONS REQUIRED:

Acceptance of Final Objectives as justified by "The Future" below.

ACTIONS SINCE LAST REPORT

Club Reports continue to be satisfactorily submitted and the MMR Stats herewith show a Total Membership of 1078, (inc. provisional 7 for Coventry Phoenix) a net gain of 10 after 64 Additions and 54 Drops since 30 June 2009.

THE FUTURE

Over my years of tenure, the job of District Registrar has changed as influenced by three significant factors: -

1. My main Objectives were to change Club Reporting and related Databases by firmly but sympathetically cultivating 100% online reporting by Club and District Officers and to encourage wider use of email and website intercommunications. These Objectives were achieved some time ago and are now well established and ongoing.
2. MDHQ's management has radically changed as influenced by LCIHQ's evolving IT policy changes and the more recent rationalisation of MD Governance.

3. The LCIHQ & MDHQ Databases have improved and are now much more reliable resources to cross-check with the District MMR's and Database Changes.

As a direct result of the above, the job of District Registrar has become smaller, simpler and less time consuming: also, serious reporting default by Clubs is virtually a thing of the past.

I have therefore proposed to DG Elect Martin Bye that now is an opportune time for me to prepare to stand down, which would enable merger/transfer of the remaining job content elsewhere in time for next fiscal year. He has accepted this, which incidentally contributes to his plan to rationalise Cabinet as a whole.

OBJECTIVES

My Final Objectives are: -

- To handover the Registry Files & Guide Notes up to date and on disc.
- To help, in case of need, through the initial changeover period.

I have enjoyed this job, especially during the challenging middle years of change from paper to online reporting and I record my sincere thanks to all the Club Secretaries and Fellow Cabinet Officers for their cooperation over the last six years.

DISTRICT 105M MEMBERSHIP STATISTICS - Zones 2009/10															Mar Net
Club	Zone	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Change
Aldridge & District	A	16	17	17	17	17	15	15	15	15	15	15			-1
Bilston & Willenhall	A	11	11	10	10	10	10	10	10	10	10	10			-1
Codsall (cancelled)	A	7	7	7	7	7	0	0	0	0	0	0	0	0	-7
Dudley	A	8	8	8	8	8	8	8	8	8	9	9			1
Kingswinford & Stourbridge	A	22	22	23	23	23	23	23	26	27	27	27			5
Walsall	A	14	14	15	15	15	14	14	17	17	17	17			3
Wolverhampton	A	5	5	6	6	6	6	6	7	8	8	8			3
Birmingham Chinatown	B	17	17	18	18	18	18	19	19	19	19	19			2
Birmingham Edgbaston	B	8	8	8	9	9	7	7	7	7	7	7			-1
Birmingham Handsworth	B	23	23	23	23	23	23	22	22	22	21	21			-2
Birmingham Handsworth Ladies	B	17	17	17	17	17	17	17	17	17	17	17			0
Birmingham Moseley & Kings Heath	B	16	16	16	16	17	17	17	17	17	18	18			2
Birmingham Northfield/Kings Norton	B	13	13	13	13	13	13	13	13	13	13	12			-1
Sandwell	B	24	24	24	24	24	24	24	24	26	26	27			3
Birmingham Acocks Green	C	21	21	22	21	21	21	21	20	20	20	20			-1
Birmingham Sheldon	C	19	19	17	17	19	19	19	19	19	19	19			0
Knowle & Dorridge	C	25	25	25	25	27	27	27	27	27	27	27			2
Shirley	C	25	23	23	23	23	23	22	20	20	20	20			-5
Solihull	C	27	30	29	30	30	29	29	28	28	28	27			0
Balsall Common	D	39	37	37	37	37	35	35	35	35	35	35			-4
Birmingham Erdington	D	6	6	6	4	4	4	4	4	4	4	4			-2
Birmingham Exhibition	D	22	22	22	22	22	22	22	20	20	20	20			-2
Castle Bromwich & District	D	14	14	14	14	14	14	20	20	20	20	19			5
Marston Green & District	D	18	18	18	18	18	18	18	18	18	18	18			0
Sutton Coldfield	D	6	6	6	6	6	6	6	6	6	6	6			0
Evesham Vale	E	13	13	13	13	13	11	11	11	11	9	9			-4
Kenilworth	E	41	40	41	41	42	43	43	43	44	44	44			3
Shakespeare	E	23	23	23	23	23	23	23	24	24	24	24			1
Shakespeare (Alcester) Branch	E	0	0	2	7	7	7	7	7	7	8	8			8
Southam & District	E	24	24	25	25	25	25	26	26	26	25	25			1
Stour Valley	E	16	17	17	17	17	17	17	17	17	17	17			1
Warwick	E	26	25	25	25	25	25	25	25	25	27	27			1
Wellesbourne & District	E	27	26	26	26	26	26	26	26	25	24	24			-3
Bromsgrove	F	20	21	21	21	19	19	19	20	20	20	20			0
Droitwich	F	20	21	21	21	21	21	21	21	20	20	20			0
Kidderminster & District	F	14	11	11	11	11	11	11	12	12	12	12			-2
Malvern Hills	F	29	29	29	29	29	29	29	29	29	29	29			0
Redditch	F	22	21	21	21	21	21	21	21	21	21	21			-1
Worcester	F	24	24	24	24	24	24	23	23	23	23	23			-1
Barwell & Earl Shilton	G	26	26	26	26	26	26	26	26	26	26	26			0
Bedworth	G	13	13	13	13	13	13	13	13	13	13	13			0
Coventry (cancelled)	G	1	1	1	1	0	0	0	0	0	0	0	0	0	-1
Coventry Phoenix (Prov'l New)	G	0	0	0	0	0	0	0	0	7	7	7			7
Coventry Godiva	G	30	30	30	30	30	30	30	30	30	31	31			1
Coventry Leofric	G	37	35	35	35	35	35	35	35	35	35	35			-2
Hinckley & Burbage	G	9	9	9	9	9	9	9	11	11	11	11			2
Nuneaton	G	19	19	20	20	20	20	20	20	21	21	21			2
Rugby Rokeby	G	20	20	20	20	20	20	20	19	19	19	19			-1
Northampton	H	9	8	8	8	8	8	8	9	9	9	9			0
Northampton 80	H	16	16	16	15	15	15	15	15	16	16	16			0
Northampton 80 (Brixworth) Branch	H	7	7	7	7	7	7	7	7	7	7	7			0
Rushden & District	H	10	10	10	9	9	9	9	7	7	6	6			-4
Towcester & District	H	21	21	21	21	21	21	21	21	21	21	21			0
Wellingborough & District	H	12	13	13	13	13	13	11	11	10	10	10			-2
Bushby	I	17	17	17	17	17	17	17	17	17	17	17			0
Corby & District	I	12	12	12	12	12	12	12	12	12	12	12			0
Kettering & District	I	24	24	26	25	25	25	24	24	24	24	24			0
Lutterworth	I	11	11	11	11	12	12	12	11	10	10	10			-1
Market Harborough	I	17	17	17	17	17	16	16	16	16	16	16			-1
Market Harborough (2005) Branch	I	5	5	5	8	8	8	8	10	12	12	12			7
Rowell	I	12	12	12	12	12	12	12	12	12	12	11			-1
Thurnby	I	18	18	18	18	18	18	18	18	19	19	19			1
Totals as at 23 April 2010		1068	1062	1070	1074	1078	1061	1063	1068	1081	1080	1078			10
<i>Estimated - MMR's not yet submitted</i>															

NAME: Simon Moss
OFFICE: IT Coordinator and Webmaster
DATE: 20 April 2010

DECISIONS REQUIRED: None

ACTIONS SINCE LAST REPORT:

Continued to circulate emails and to maintain the district web site. Attended convention and operated PowerPoints and video.

OBJECTIVES:

To provide a communication hub for the district.

NAME: Joy Haffner
OFFICE: Midland News Editor
DATE: 23rd April 2010

DECISIONS REQUIRED: None

ACTIONS SINCE LAST REPORT:

Good quality articles continue to flow in for publication in the Midland News. Helping to keep fellow Lions informed.

Try to keep reminding clubs to send in articles for Midland News which can result in publication in the LION Magazine.

Continued to operate Midland News as part of the Communications Team and supported the team as and when required.

Attended District Convention again taking the opportunity to remind fellow Lions to continue to send through articles.

OBJECTIVES:

To continue to support the Communications Team.

To continue to encourage all Lions to submit articles to the Midland News to keep their fellow Lions informed.

NAME: Trevor Curtis
OFFICE: Publicity Internal
DATE: 26.04.2010

DECISIONS REQUIRED:

The lion's DVD - I have not had much response from clubs for an individual DVD. I am unsure if the information has been circulated. I would therefore like to write to clubs directly and enquire if they would like to become involved.

JUSTIFICATION FOR DECISION:

There would be no initial cost to the district. I would approach local clubs and if I had at least ten who were willing to go ahead, then the cost would be met by those clubs. This would be approximately £25 per club for a 'master copy'. They could then reproduce these themselves at a cost of around twenty pence per copy.

The purpose of this is to encourage local clubs to take Pr and marketing of themselves and the organisation more seriously.

ACTIONS SINCE LAST REPORT:

I have arranged a meeting with Handsworth Lions for Tuesday 4th may, to establish local lions support for the Birmingham Crisis Centre.

The arrangement with ASDA for a donation of free beer/wine seems to be going well; approximately twelve clubs in the district have now taken advantage of this.

OBJECTIVES:

With reference to my report in November, I am hoping to encourage Claire's family to help me to organise an event in the summer, which several clubs can become involved with, to raise funds for an outward bound centre for the blind.

NAME: Mavis Cooke

OFFICE: District Almoner

DATE: 22nd April 2010

DECISIONS REQUIRED:

Continuing support from my fellow Cabinet Officers in keeping me informed of any news, good or bad, which requires a message to be sent from us all.

ACTIONS SINCE LAST REPORT:

Continued to send messages as and when required.

A further 8 cards have been sent since last Cabinet meeting in addition to the e-mail circulated regarding Past District Governor, Lion Norman Allen and his wife Elizabeth.

Once again I thank my fellow Lions for their co-operation in sending me the details.

OBJECTIVES:

To continue to let our fellow Lions and their partners know that we care.